Appendix 12d

REPORT

to occupy the academic position:

''Professor''	
''Associate Professor''	X
	one of the academic positions indicated shall be marked with the sign "X"

Candidates to occupy the position:

1	Chief Assistant	Dr	Angelina	Georgieva	Terzieva	UCTM – Sofia, Department of Economics and Business Administration
№	academic position	scientific degree	name	middle name	last name	workplace

Scientific area:

3	Social, economic and legal sciences
code	name

Professional area:

3.7	Administration and management
code	name

Scientific specialty:

Production organization and management (by industry)

The competition has been announced:

71	07.08.2026	Economics and Business Administration	FHSI
in SG issue	date	for the needs of the Department	Faculty

The report was written by:

Assoc. Prof.	Dr.	Dimitar	Marchev	Blagoev	UNWE, Department of Industrial Business, Faculty of Business

academic position	scientific degree	name	middle name	last name	workplace

1. Report for the candidate:

Chief Assistant	Dr.	Angelina	Georgieva	Terzieva
academic position	scientific degree	name	middle name	last name

1.1. Meeting the minimum requirements under the Regulations:

A) The candidate meets the minimum requirements	20 points	X
B) The candidate doesn't meet the minimum requirements	0 points	
		one of the answers given is marked with the sign "X"

It must be filled in if answer B is marked. The publication activity of the candidate is analyzed. The response of the results achieved (quoted) is analyzed.
The submitted materials include habilitation work - monograph, scientific articles and reports, as well as a university textbook on microeconomics. The separate document for citations lists the candidate's publications cited in subsequent scientific works and conference reports. The thematic scope of the works is related to the organization and management of production, technological renewal, innovation activity, the competitiveness of enterprises, technology transfer, personnel training and regulatory requirements in individual industries. This variety of topics, combined with monographic research and publications on specific applied problems, gives grounds for the materials to be assessed as corresponding in content to the declared professional field and the topic of the competition for which they are applying. Based on the documents provided, it can be assumed that there are grounds for a positive assessment according to the criterion for the minimum national requirements for occupying the academic position of "associate professor".

1.2. Relevance of scientific and / or applied research:

A) The research is relevant. Part of the research is pioneering (no results are known on the topic by other authors)	8 points	
B) Research is relevant. Results from other authors are known for each of the topics and / or applications studied.	6 points	X

C) Most of the research is relevant, but also some results are presented that have no scientific and / or applied value	4 points	
D) The smaller part of the research is relevant	2 points	
E) Research is not relevant	0 points	
		one of the answers given is marked with the sign "X"

The evaluation of the relevance of the research must be substantiated.
The research is relevant, as it concerns issues of direct importance for the efficiency and development of enterprises: technological renewal and modernization of production, the state of equipment, investment activity and competitiveness of Bulgarian manufacturers. In the monograph, the issues are examined through a sectoral analysis of clothing production and specific tracking of the production stages in the production of men's trousers, including the organizational and technological scheme and the machines and equipment used. The other works also address technological transfer and its relationship with competitiveness, opportunities for European funding, the role of education in the training of personnel, the cluster approach, the commercialization of scientific results and the requirements for the storage of chemical substances and mixtures. There are also studies by other authors on these issues, but the materials reviewed present analyses and applied summaries that maintain the relevance of the research topic.

1.3. Objectives of the research:

A) Realistic and of scientific and / or applied interest	8 points	X
B) Realistic, but not of scientific and / or applied interest	4 points	
C) Unattainable (unrealistic)	0 points	
		one of the answers given is marked with the sign "X"

Objectives must be specified. The type of the set objectives must be justified
The goals set in the scientific developments of the candidate for the academic position of "associate professor" are realistic and have scientific and applied interest, as they are related to specific research tasks and problems of production practice. In the monograph, they include systematization of the theoretical foundations of the organization of production; consideration of the production

process, production structure and organization of workplaces; analysis of products, raw materials and materials; and study of technological operations, equipment and modernization opportunities in the production of men's trousers. Additionally, tasks are set to assess the development and competitiveness of the "Clothing Production" sector, including the structure of enterprises, employment, foreign trade, investments and training of personnel. In other developments, the goals are aimed at technology transfer, intellectual property, European funding and the links between education, science and business. These goals are formulated in accordance with the topics of the presented works and can be traced through the analyses used and the results derived. The developments of the candidate chief assistant Dr. Terzieva are interconnected in terms of subject matter, but at the same time sufficiently differentiated in the scope of her scientific interests.

1.4. Candidate research contributions:

A) With lasting scientific and / or applied response, they form the basis for new research and applications	20 points	
B) They are of significant scientific and / or applied interest, complete and / or summarize previous research	16 points	X
C) They are of scientific and / or applied interest	12 points	
D) Lack of significant contributions	8 points	
E) Lack of contributions	0 points	
		one of the answers given is marked with the sign "X"

Contributions must be specified. The type of results achieved must be justified.

The contributions that can be identified in the publications submitted for the competition for the academic position of "associate professor" are mainly of a scientific and applied nature. They are of interest for the organization and management of enterprises. The presented materials clarify the relationship between technology transfer and competitiveness, analyze the possibilities for technological renewal and modernization of production, and consider investment activity and European financing instruments. Attention is paid to the role of education and professional training of personnel for the "Clothing Production" sector, the organization of the production program and processes, as well as the regulatory requirements for the trade and storage of chemical substances and mixtures. Analyses of foreign trade dynamics, the application of the cluster approach and the commercialization of scientific results are also included. An

essential aspect of the monograph is the combination of a theoretical presentation with a sectoral analysis and a specific technological study of the production of men's trousers. This allows the general conclusions about the organization and technological development to be linked to real production operations and equipment. Based on the submitted publications, the contributions are assessed as summarizing and developing previous research, with an applied focus.

1.5. Participation of the candidate in the achievement of the presented results:

A) The candidate has at least an equal participation in the submitted papers	8 points	X
B) The candidate has at least an equal participation in most of the submitted papers	7 points	
C) The candidate has a secondary participation in most of the submitted papers	4 points	
D) The candidate participation is unnoticeable	0 points	
		one of the answers given is marked with the sign "X"

Critical notes must be provided if one of the items C or D is marked.

The presented set of publication materials includes both independent publications by Dr. Angelina Terzieva, as well as co-authored works. This allows us to trace her personal research work and her participation in joint developments on topics such as technology transfer, competitiveness, technological innovation, personnel training and industry regulatory requirements. The list of citations indicates subsequent publications in which her developments are cited, which indicates the use of part of the results in scientific exchange. When assessing personal contribution, the authorship of each publication and the specific participation stated should be taken into account, when such information is available. Based on the materials provided, the candidate's participation can be considered at least equivalent to the presented works.

1.6 Pedagogical activity:

A) The candidate has effective and sufficient pedagogical activity at the university. The textbooks issued are modern and useful (they meet the requirements of the Regulations). The work with undergraduate and doctoral students is at a high professional level.	8 points	

B) The candidate has sufficient pedagogical activity at the university. The textbooks issued satisfy the requirements of the Regulations.	6 points	X
C) The pedagogical activity and / or textbooks issued are insufficient (do not meet the requirements of the Regulations)	0 points	
		one of the answers given is marked with the sign "X"

Critical notes must be provided if one of the items B or C is marked.
The candidate possesses the necessary pedagogical experience at the university level. At the same time, I have no personal observations regarding the quality of her work with students. Based on the documents provided, I am unable to draw any conclusions concerning the quality of performance with respect to this criterion.

1.7. Critical notes:

A) Lack of critical notes	8 points	
B) Critical notes of a technical nature	7 points	X
C) Critical notes that would partially improve the results achieved in a small part of the research	5 points	
D) Critical notes that would partially improve the results achieved in most of the research	3 points	
E) Significant critical notes	0 points	
		one of the answers given is marked with the sign "X"

Critical notes must be provided if one of the answers C, D or E is marked.
When reviewing the publications with which Chief Assistant Professor Dr. Terzieva applied in the competition for the academic position of "Associate Professor" at the UCTM, no grounds were found for formulating significant critical remarks on the presented scientific results. The topics are consistently related to the professional field, and the presentation outlines goals, analyzed problems and applied results. The cited citations show that some of the publications have been reflected in subsequent scientific texts. However, it can be said that in some of the

publications a better level of research accuracy could have been achieved (e.g. to use comparable periods of analysis, to achieve a higher degree of in-depth analysis, to search in depth for cause-and-effect relationships in the observed objects and phenomena, etc.).

1.8. Conclusion

A) The evaluation of the candidate's activity is **POSITIVE**	This evaluation is assigned to a total number of at least 50 points	X
B) The evaluation of the candidate's activity is **NEGATIVE**	This evaluation is assigned to a total number below 50 points	
		one of the answers given is marked with the sign "X"

To be filled in if requested by the member of the scientific jury
Given the relevance of the researched problems, the realistically formulated goals, the applied focus of the results and the presence of publication activity, I give a positive assessment of the activities of Chief Assistant Professor Angelina Terzieva and support her election to the academic position of "Associate Professor". The presented works examine current issues for enterprise management and combine theoretical analysis with industry and specific production research.

02.11.2026	The report was written by:	
date		signature